

2021 Ohio Simmental Membership Directory

The Ohio Simmental Association would like to invite you to participate in their 2021 Membership Directory. As a board we are excited about putting together yet another high quality membership directory for the Ohio Simmental Association members. Upon completion of the publication, which is slated for late spring, they will be distributed during the 2021 Ohio State Fair, Ohio Beef Expo, Memorial Day Classic. Multiple mailings and we will be able have this new directory ready and available to all of our juniors to take with them to the Regional and National Classics. As well as having them available at any other OSA or OJSA event. In addition, your support will not only be utilized in the paper-copy of our Directory but also as a feature link on the Ohio Simmental website which can be found at: <http://www.ohiosimmental.com>

Featured Pages will be sold on a first come first serve basis with the current holder of those individual pages being given first right of refusal. Main pages will be \$300 each.

Directory Ad Prices

Membership Dues of \$20.00
Includes a listing in the Membership Section
Must pay dues to purchase an ad

_____ Quarter Page Ad (3 3/4"x2 1/4" or
\$80.00 2" x 4")

_____ Half Page Ad (3 3/4"x 5")
\$125.00

_____ Full Page Ad (8"x 5")
\$195.00 (if one of the main pages is desired the price is \$300 for those pages)

Prices are the same for color or B/W ads.

**Deadline to submit advertising and
Payment Is February 12, 2021**

Generation 6 Marketing will be taking care of all of the design and layout.

If you do not have a predesigned ad you may just send us the pictures (make sure the pictures are of high quality at least 300dpi) and all the information to be included in the ad and Gen 6 will be able to design a wonderful ad to promote your program, this service is include*. You may email this info to: phaley@haley-farms.com
Ads will be completed and then a proof sent to you for approval.

*Simple ad design is included in ad cost, ads that require much more detail are subject to additional charges from Gen 6.

Name of Farm _____

Please return this form with your ad size checked above.

Return with check and ad information to the address below or you can email this form in and we will bill you for the ad to be paid online.

If you have not paid your membership fees you can fill out the online membership form and pay for your membership and your ad at the same time. Go to www.ohiosimmental.com

For More Information Please Contact:

Pam Haley - Secretary/Treasurer

11203 Mullinix Rd

West Salem, OH 44287

(330) 353-6072 (C)

phaley@haley-farms.com